



National Veterans Resource Center
at Syracuse University

HONORING OUR PAST, FORGING OUR FUTURE

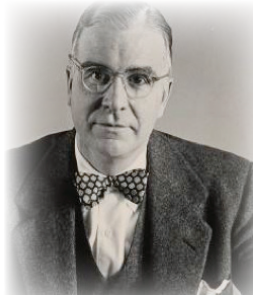


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HONORING OUR PAST, FORGING OUR FUTURE

“I realized that if a veteran didn’t go to college as soon as they came back, they would never have another chance. It was now or never. Now was not the time to shut the doors. Our doors opened wide in 1946.”

—Chancellor William Pearson Tolley



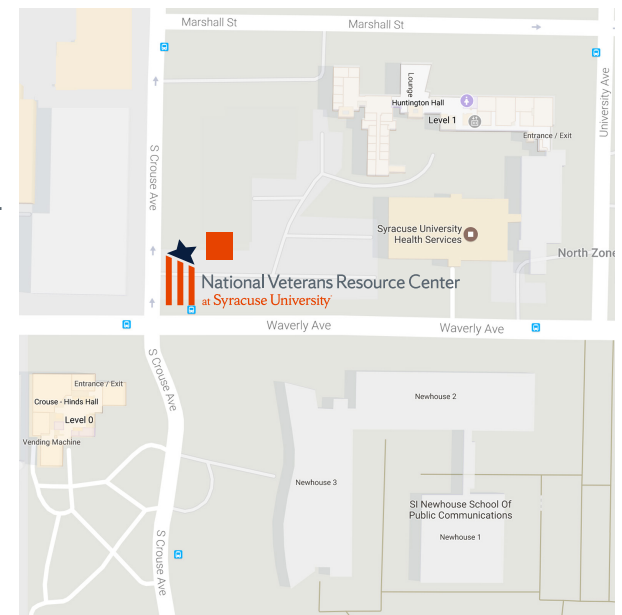
National Veterans Resource Center at Syracuse University

THE NATIONAL VETERANS RESOURCE CENTER (NVRC) at Syracuse University is conceived as a class-leading, national exemplar of academic, government, and community collaboration. The NVRC will leverage a public-private sector partnership model, to nurture academic research, actionable programming, and collaborative thought leadership positioned to impact veterans and their families on the campus of Syracuse University, in New York State, and in communities across the United States.

The facility itself is purposefully designed as a community convening hub, and will be accessible to community and national veteran organizations, as well as local and state government partners, for the purpose of facilitating programs, trainings, events, and initiatives. The NVRC will include a regional student veterans’ resource center, conceived as a one-stop-shop supporting the educational needs of the region’s veterans and families. To that end, the NVRC will include classroom spaces to accommodate local and national veteran-focused programming, along with a conference center and 750-seat auditorium suitable to host community activities, lectures, and national convening events and conferences.

Finally, the NVRC will be designed to include gallery space in which the university’s and national storied legacy of serving America’s veterans can be put on permanent display – and also as a platform to highlight present-day exhibitions of art, culture, and performance relevant to the veterans’ community.

Based on historical precedent and projected opportunity, current estimates suggest that the NVRC will generate more than \$300M in regional economic activity over the next 5 years, directly support more than 300 high-wage jobs, and indirectly support job creation that will exceed 7,000 jobs over that period. In addition, the event convening capacity created by the NVRC will support increased occupancy rates at CNY hotels and lodging facilities, projected to be 5,000+ hotel nights annually.





The NVRC will seed, nurture, and coordinate academic research and technology commercialization - across the full breadth of the Syracuse University research enterprise - in a coordinated, synergistic, and strategic program of effort. These research areas and technology commercialization opportunities include the following focus areas:

Clinical Psychology & Social Work
Disability & Law
Public Health
Exercise Science
Speech & Hearing
Child & Family Studies
Biomedical Engineering & Devices
Computer Science
Nano-technology & Data-Fusion

Human Performance
Prosthetics
Sensors
Nutrition
Regenerative Medicine
Aging, Demography, & Health
Data Science
Public Administration & Public Policy
Tele-Health & Tele-Medicine

5-YEAR IMPACT

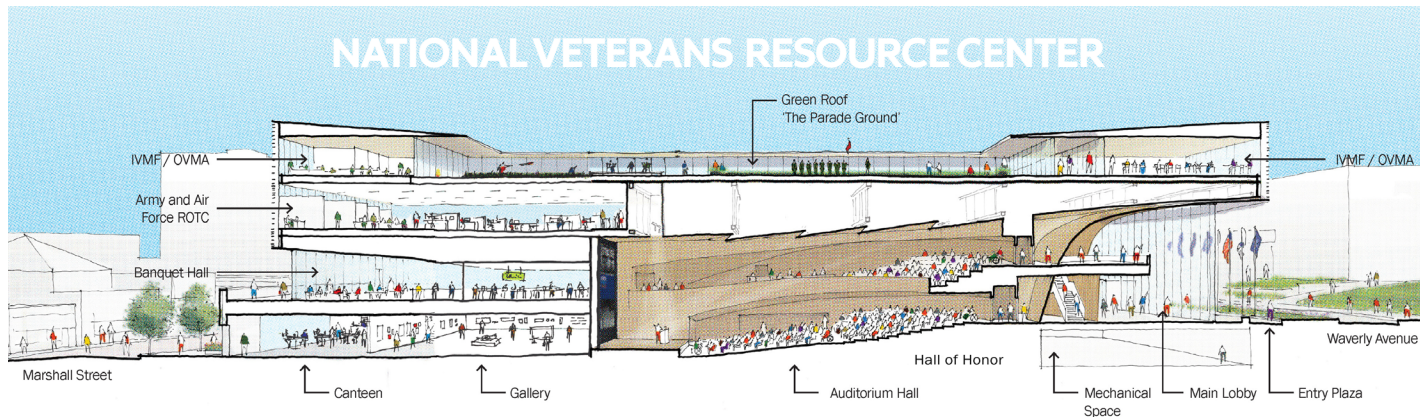
- Generate \$300M in regional economic activity
- Create and sustain 300+ direct and indirect jobs
- Annually train and support 40,000 veterans through programs that have generated 4,000 new jobs and \$225M in revenue.
- Produce \$22M in outside financial influx from travel and tourism
- Bring an additional 5,000+ annual hotel nights to CNY translating to an annual \$2.5M in local room occupancy and sales tax
- Build and leverage \$75M in matching external research, \$32M in new funding proposals, and \$19M in new research awards.
- Consolidate and leverage resources from over 15+ major corporate partners

USES

- Workforce & Vocational Skills Training (local, state, regional)
- Educational Programming & Counseling (local, state, regional)
- Institutional Headquarters (IVMF and OVMA)
- Institutional Headquarters (ROTC)
- National, Regional, and Local Community Convening Hub & Conference Center
- Interdisciplinary Research Center
- Veteran Business Outreach Center & Business Accelerator
- Regional Cultural Center & Museum

FACTS & FIGURES

- \$62.5M total project cost
- 115,000 square foot facility
- 3,700 square foot event space
- Auditorium & multi-media center
- Various classrooms space
- LEED certified building, incorporating sustainable materials and technologies
- Universal design standards for ADA compliance
- Open concept configuration for enhanced collaboration and flexibility
- Resource facility for student veterans, to include relevant support services
- State-of-the-art information lab, leveraging assistive technology to support education and career development



FOR MORE INFORMATION

Please call or email:

■ Raymond M Toenniessen
315.443.0256; rmtoeni@syr.edu

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NVRC SUPPORT OPPORTUNITY

CAPTAIN FLOYD "BEN" SCHWARTZWALDER HALL OF HONOR

Even though he was in his 30s when the U.S. entered WWII, Ben wanted to serve his country. He was commissioned in the US Army and went to war.

As a captain in the 82nd Airborne (CO of Company G of the 507th), Schwartzwalder earned distinction during the invasion of Normandy and battles that followed in the last days of the war. He played key roles in the capture of the La Fièvre Causeway and Sainte-Mère-Église, crucial points of entry into France during the D-Day invasion. By the time the 507th reached the battle for Hill 95, they had suffered more than 65% casualties. Schwartzwalder continued his campaign all the way into Germany and acted as military governor of the town of Essen for a period of six months. He was awarded a Silver Star, a Bronze Star, a Purple Heart, four battle stars, Presidential Unit Citation and was promoted to the rank of Major for his actions during the invasion. When he was personally decorated by General Matthew Ridgway, the General said "Ben, I never expected to see you here to receive this award."

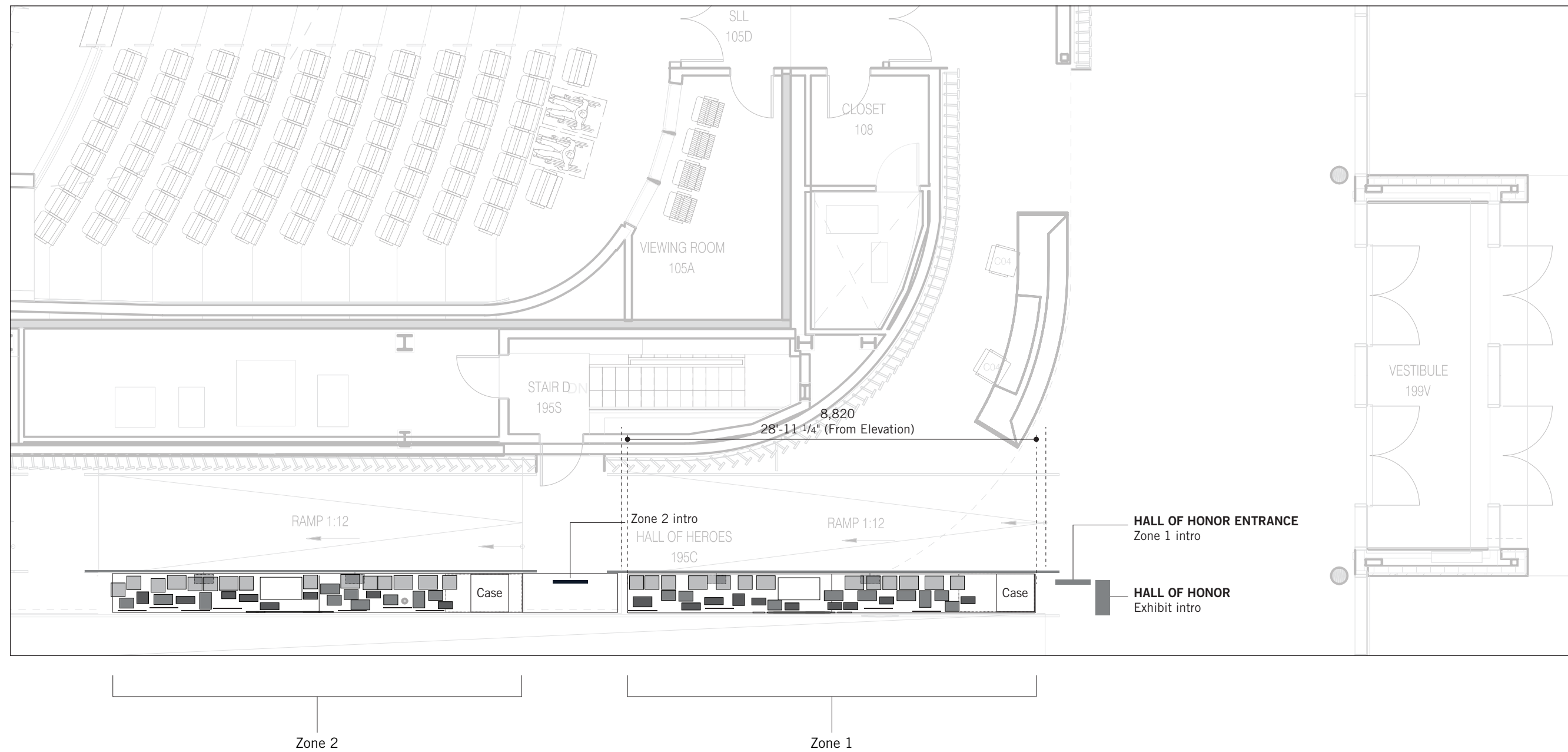
Even as a paratrooper, Schwartzwalder remained focused on his football career. He organized an athletic league among the soldiers being assembled in England in preparation for D-Day in order to keep the troops motivated and fit. He coached the 507th PIR football team, leading them through a ten-game season in which the 507th was never defeated and never even scored upon.

Ben's story is one piece of the long and storied history of Syracuse University's commitment to the veteran and military community that dates back to World War I. In honor of Ben's commitment, the Hall of Honor in the National Veteran's Resource Center - the space which will tell that history - will bear his name.



CAPTAIN FLOYD "BEN" SCHWARTZWALDER
HALL OF HONOR

HALL OF HONOR – PLAN VIEW – LEVEL 1



HALL OF HONOR – PLAN VIEW - LEVEL 1
SCALE: 1/8"=1"

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Drawing

Hall of Honor – Plan View –
Level 1

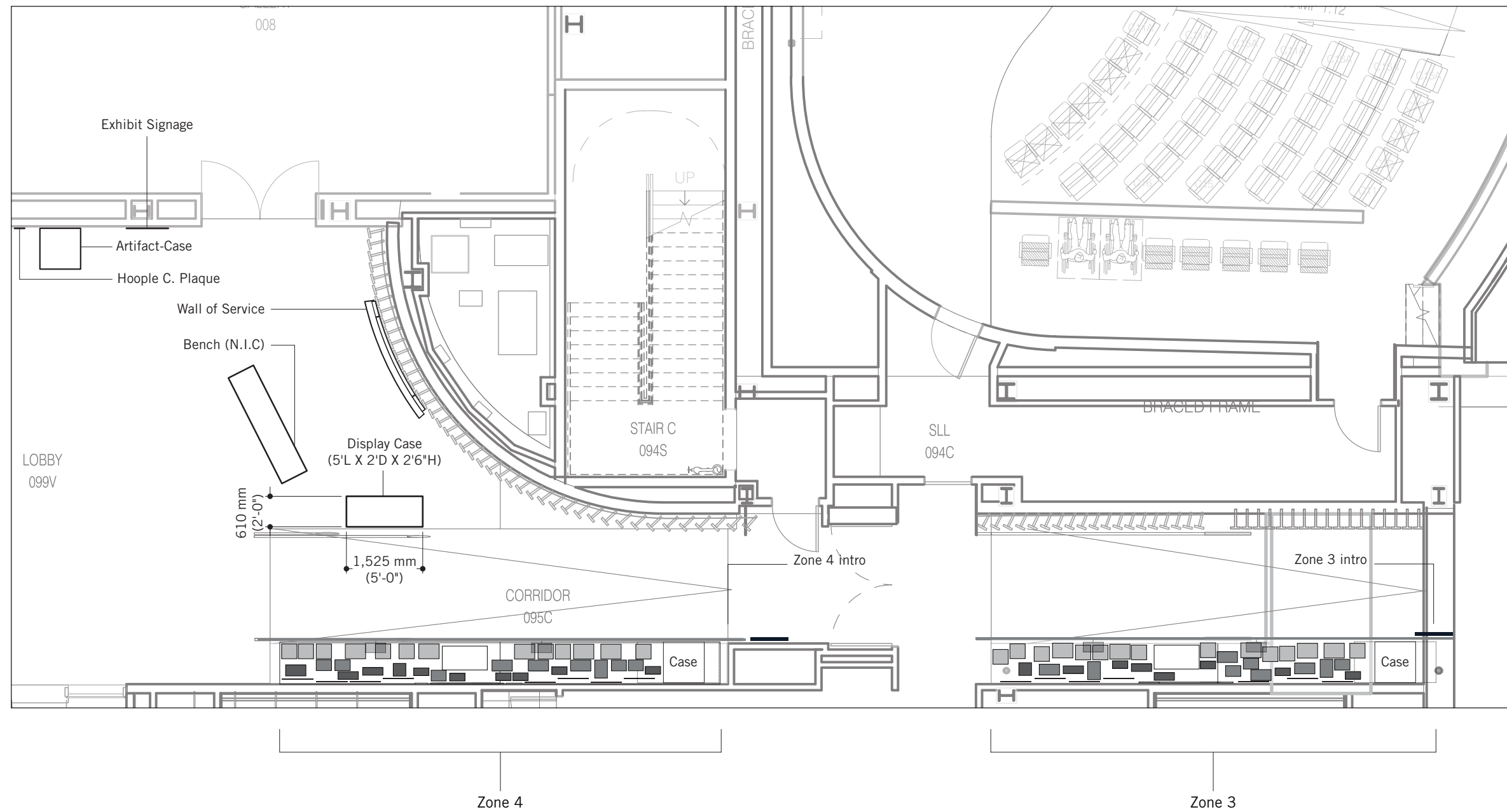
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Scale	Dimensions
-	Imperial

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HALL OF HONOR – PLAN VIEW – LEVEL 0



HALL OF HONOR – PLAN VIEW - LEVEL 0
SCALE: 1/8"=1"

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Drawing

Hall of Honor – Plan View –
Level 0

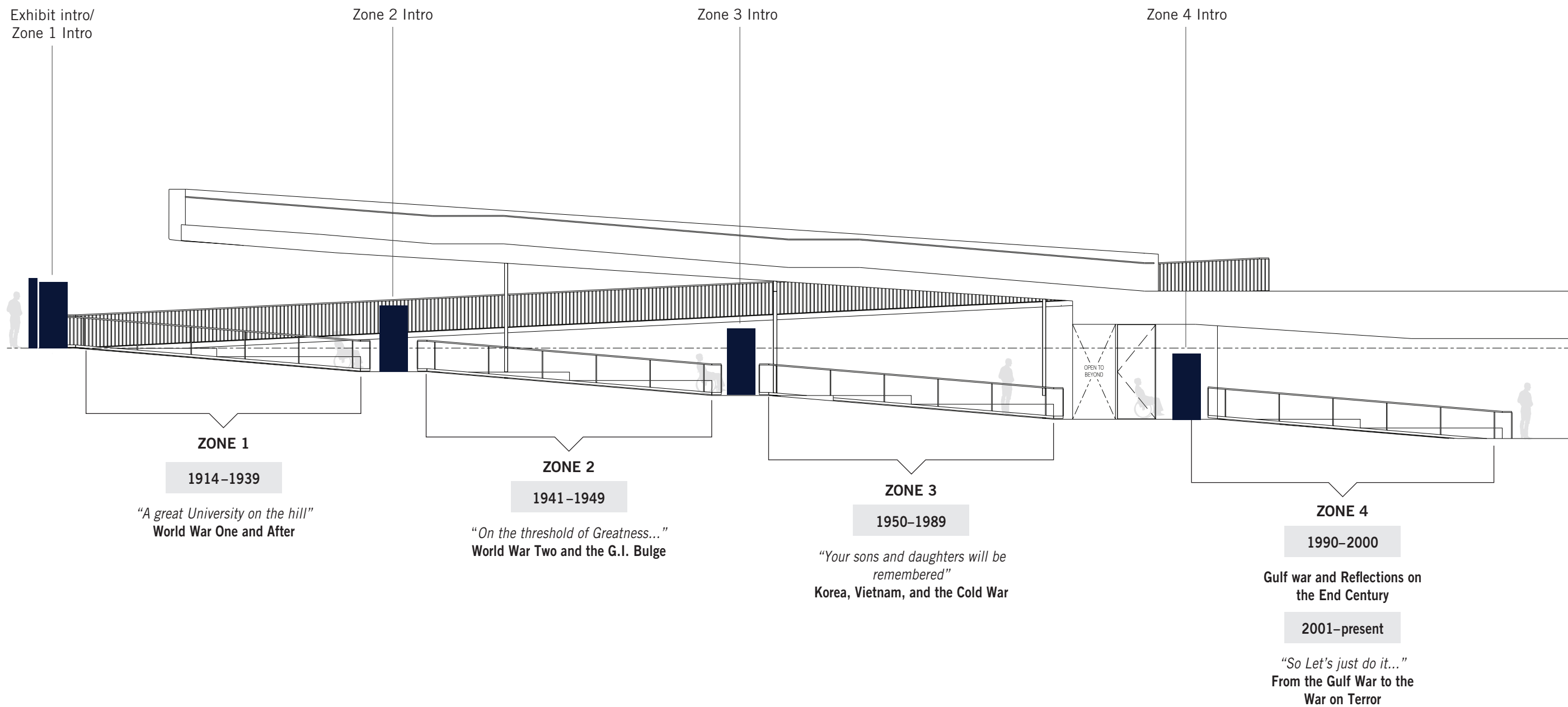
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INTERPRETIVE LOCATION



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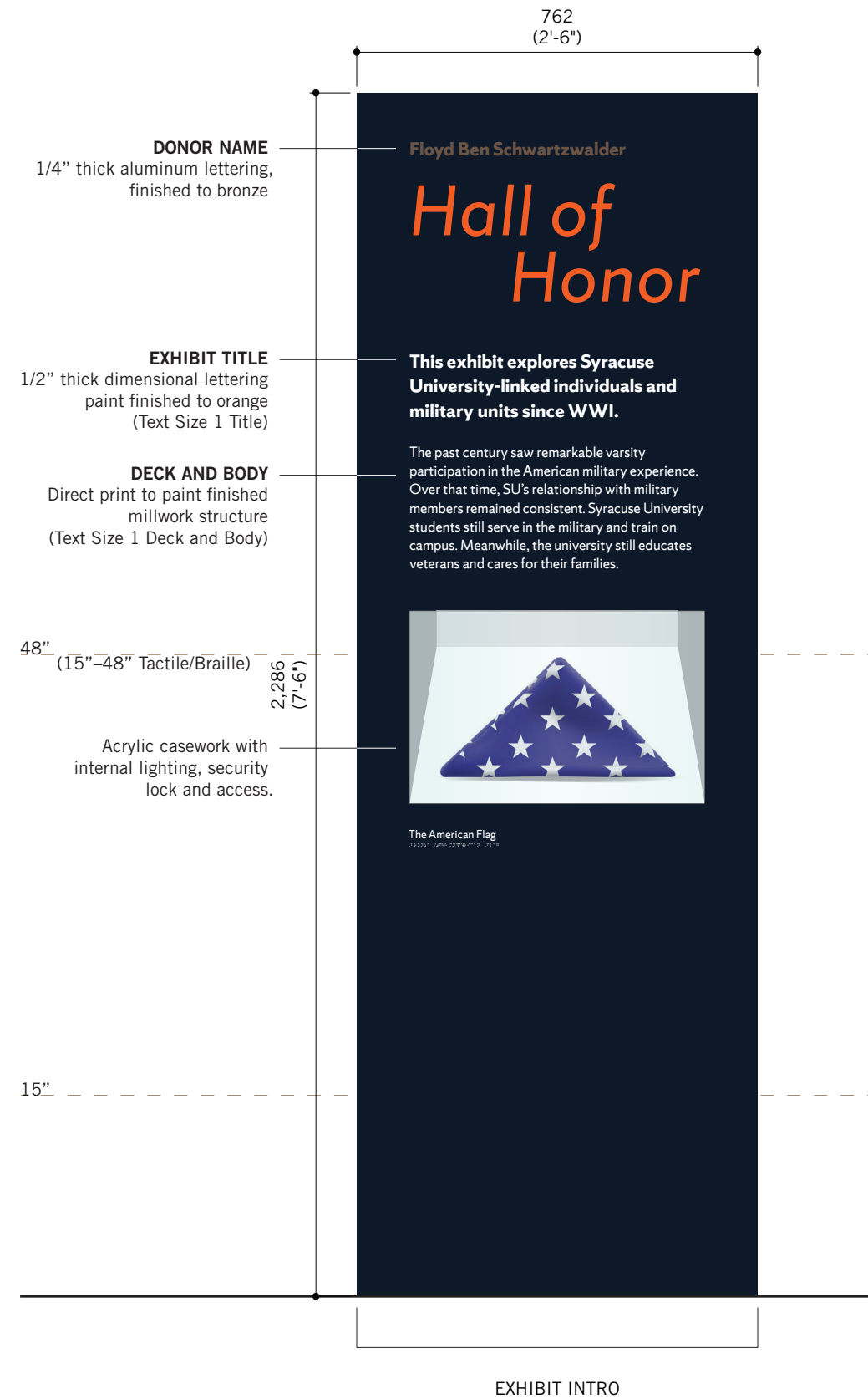
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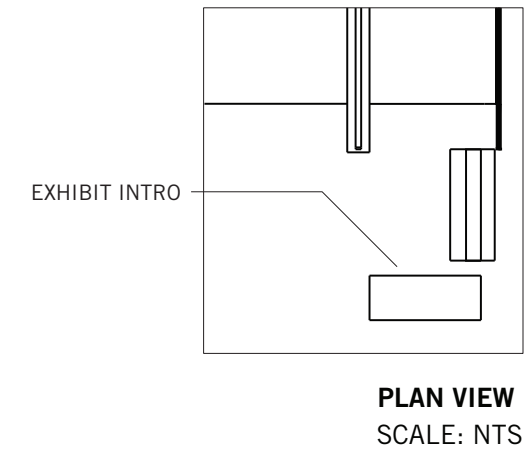
HALL OF HONOR – EXHIBIT INTRO/ZONE 1 INTRO



HALL OF HONOR (FRONT ELEVATION) – EXHIBIT INTRO
SCALE: 1"=1'



HALL OF HONOR (ELEVATION LOOKING WEST) – EXHIBIT INTRO
SCALE: 1"=1'



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Drawing

**Hall of Honor – Exhibit Intro /
Zone 1 Intro**

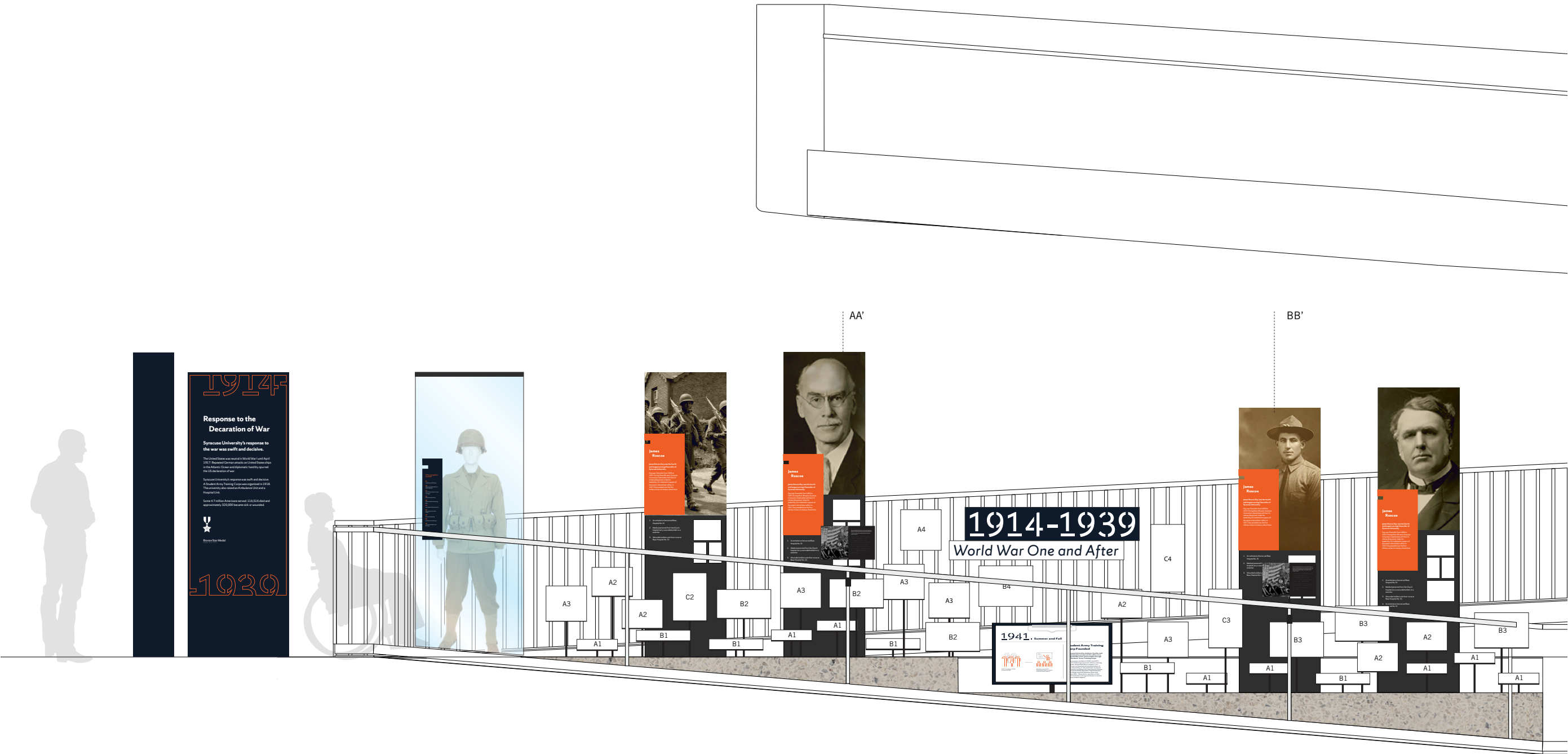
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HALL OF HONOR – TYPICAL ELEVATION (ZONE 1)



HALL OF HONOR – TYPICAL ELEVATION (ZONE 1)
SCALE: 3/8"=1'

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Drawing
**Hall of Honor – Typical
Elevation (Zone 1)**

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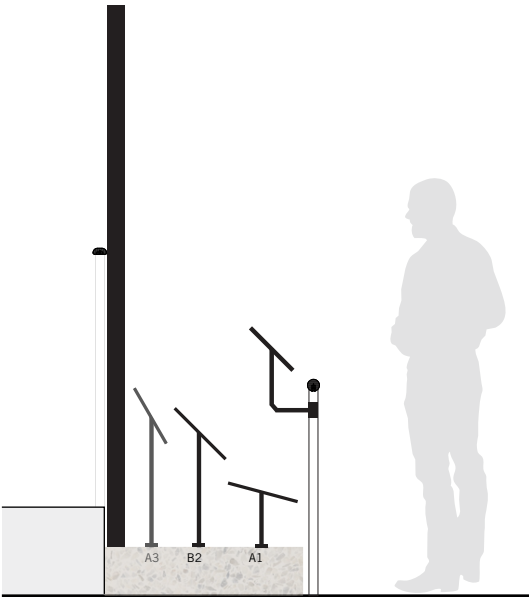
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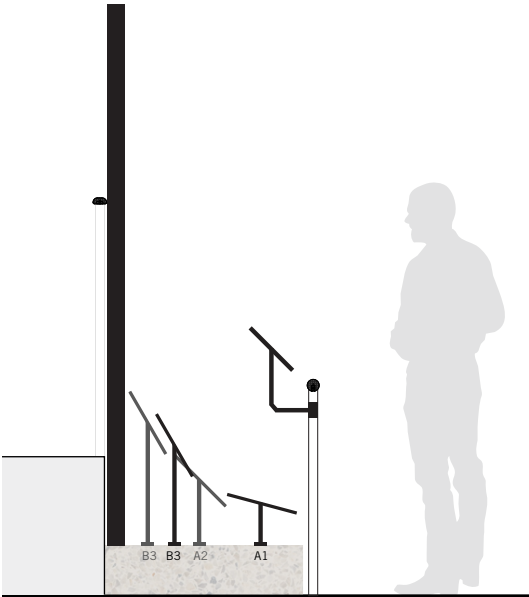
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HALL OF HONOR – PLAN VIEW (ZONE 1)

NOTE:
Ramp lengths, and distance from railing to wall is to be confirmed. There is a discrepancy between elevation and plan.



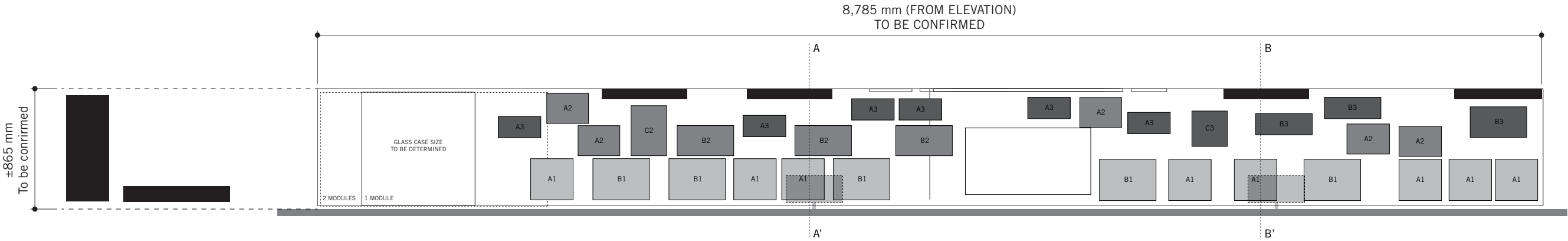
SECTION AA'
SCALE: 3/8"=1'



SECTION BB'
SCALE: 3/8"=1'

PLAN LEGEND:

- Type 3: Angled 60°
- Type 2: Angled 45°
- Type 1: Angled 15°



HALL OF HONOR – PLAN VIEW (ZONE 1)
SCALE: 3/8"=1'

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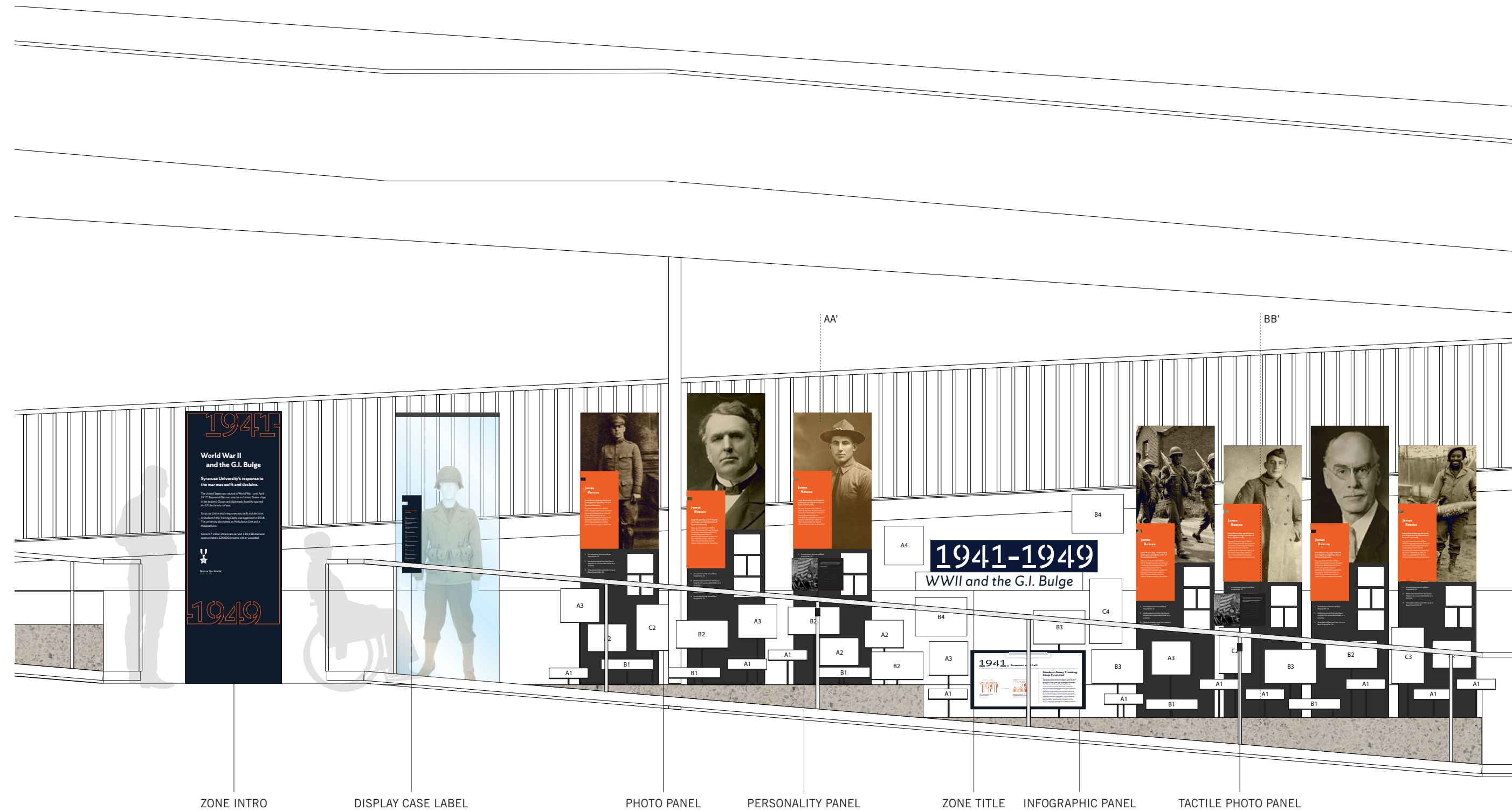
Hall of Honor – Plan View
(Zone 1)

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HALL OF HONOR – TYPICAL ELEVATION (ZONE 2)



HALL OF HONOR – TYPICAL ELEVATION (ZONE 2)

SCALE: 3/8"=1'

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Hall of Honor – Typical
Elevation (Zone 2)

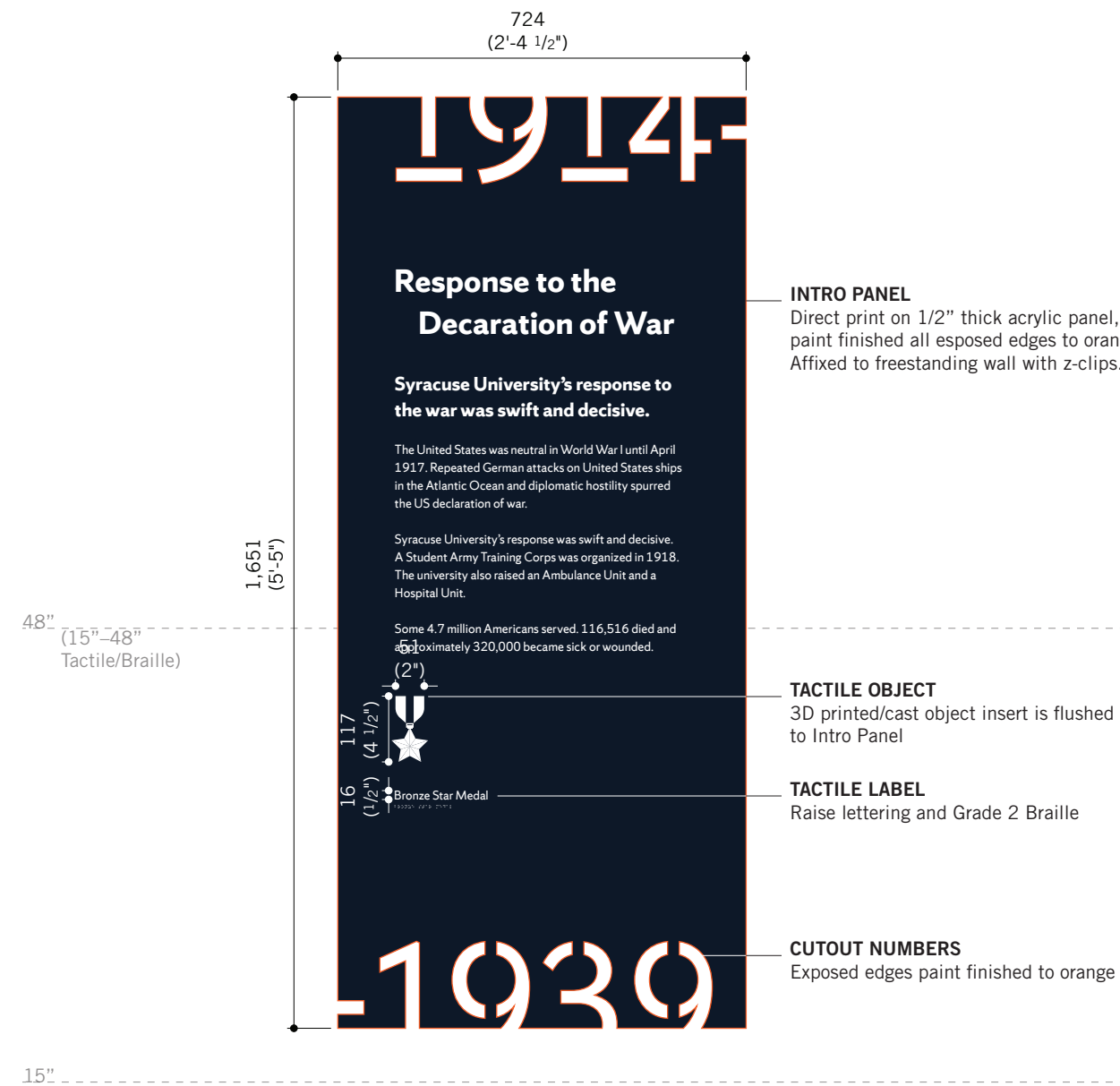
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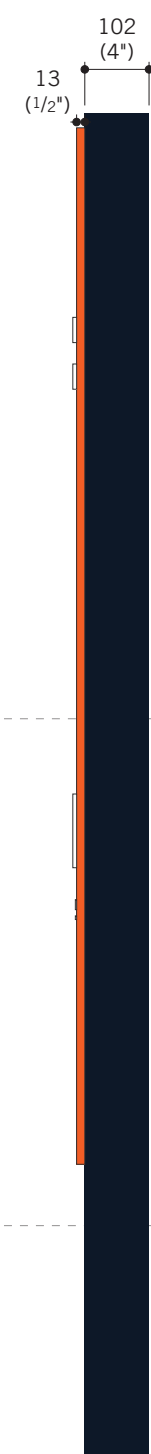
HALL OF HONOR – TYPICAL ZONE INTRO – OPTION 1



TYPICAL ZONE INTRO PANEL DETAIL



TYPICAL ZONE INTRO PANEL
FRONT VIEW



TYPICAL ZONE INTRO PANEL
SIDE VIEW

HALL OF HONOR – TYPICAL ZONE INTRO – OPTION 1
SCALE: 1"=1'

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**Hall of Honor – Typical
Zone Intro – Option 1**

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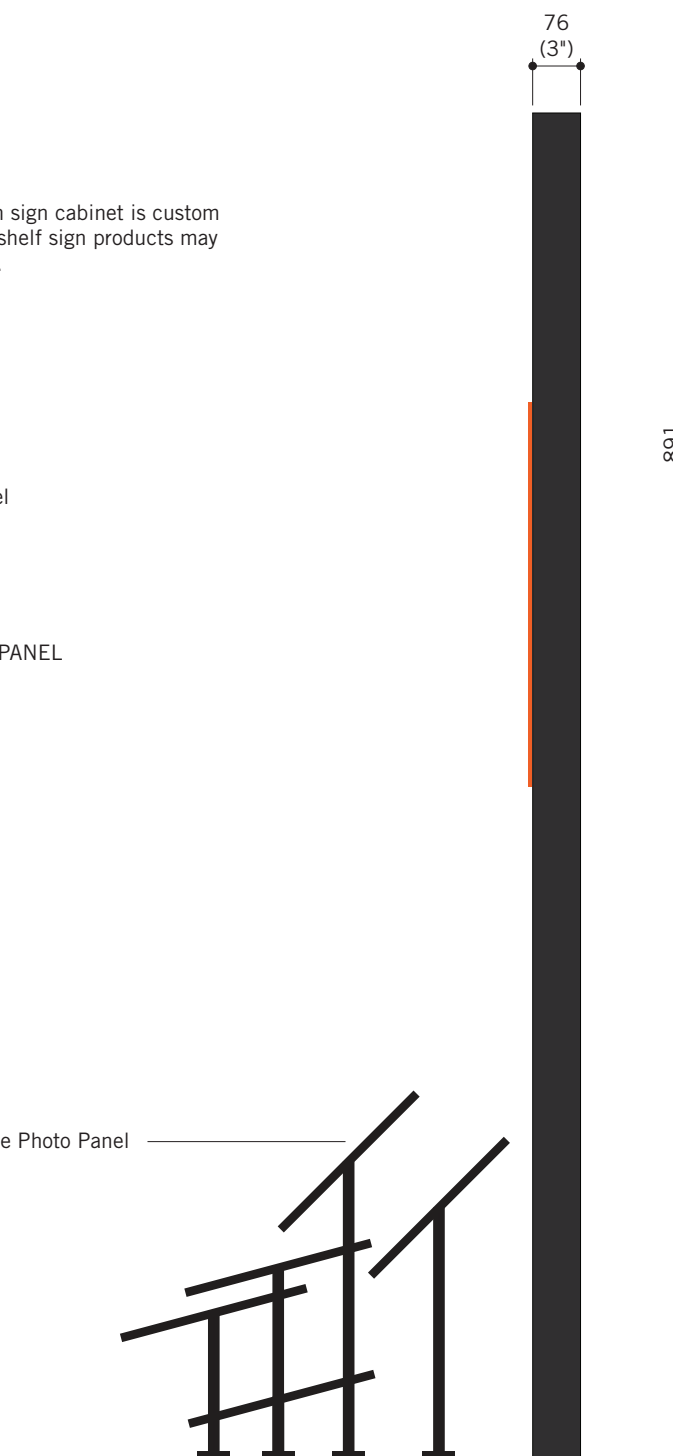
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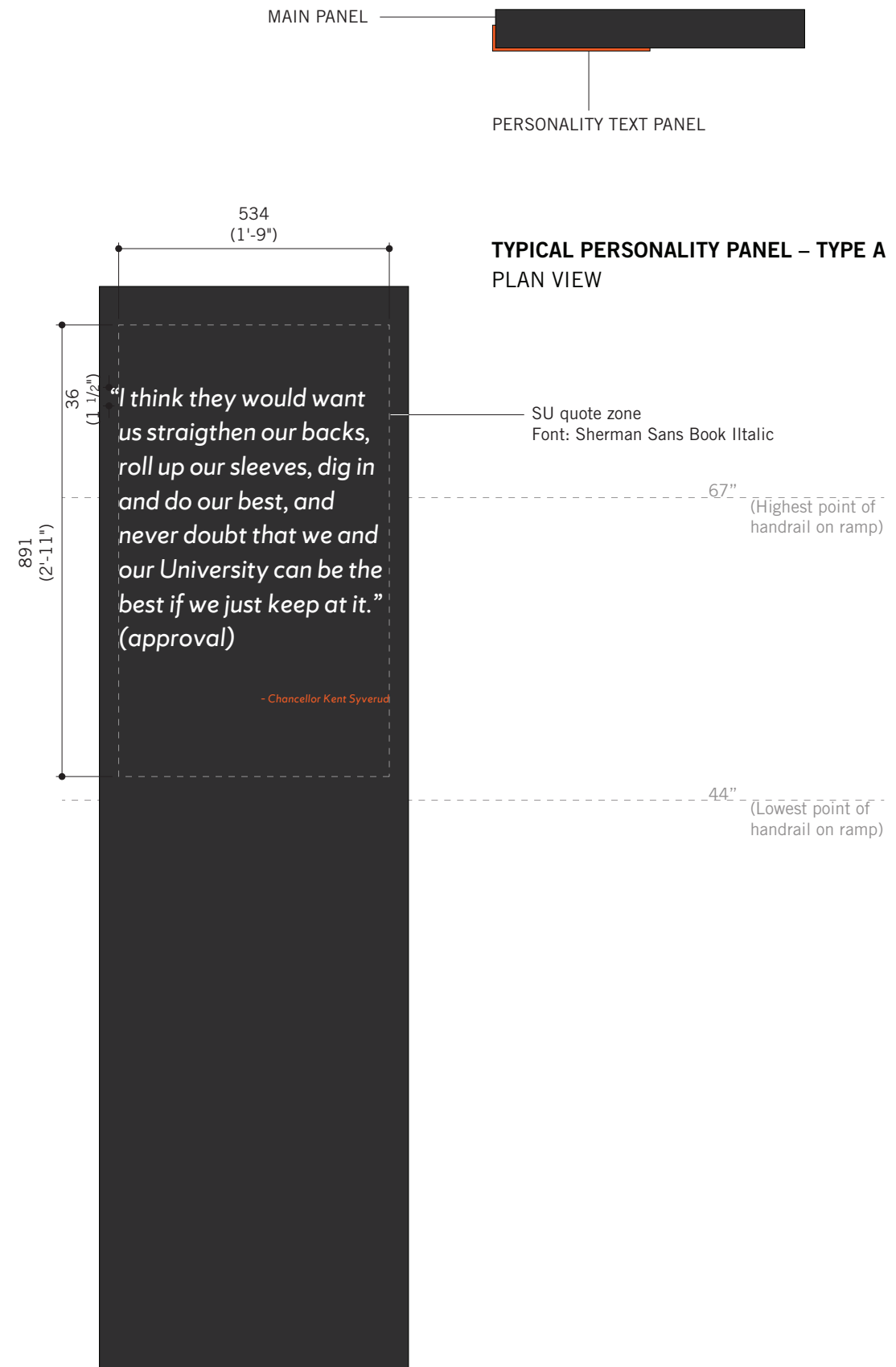
TYPICAL PERSONALITY PANEL - TYPE A



TYPICAL PERSONALITY PANEL – TYPE A
SCALE: 1"=1'



TYPICAL PERSONALITY PANEL – TYPE A
SIDE VIEW



TYPICAL PERSONALITY PANEL – TYPE A
REAR VIEW

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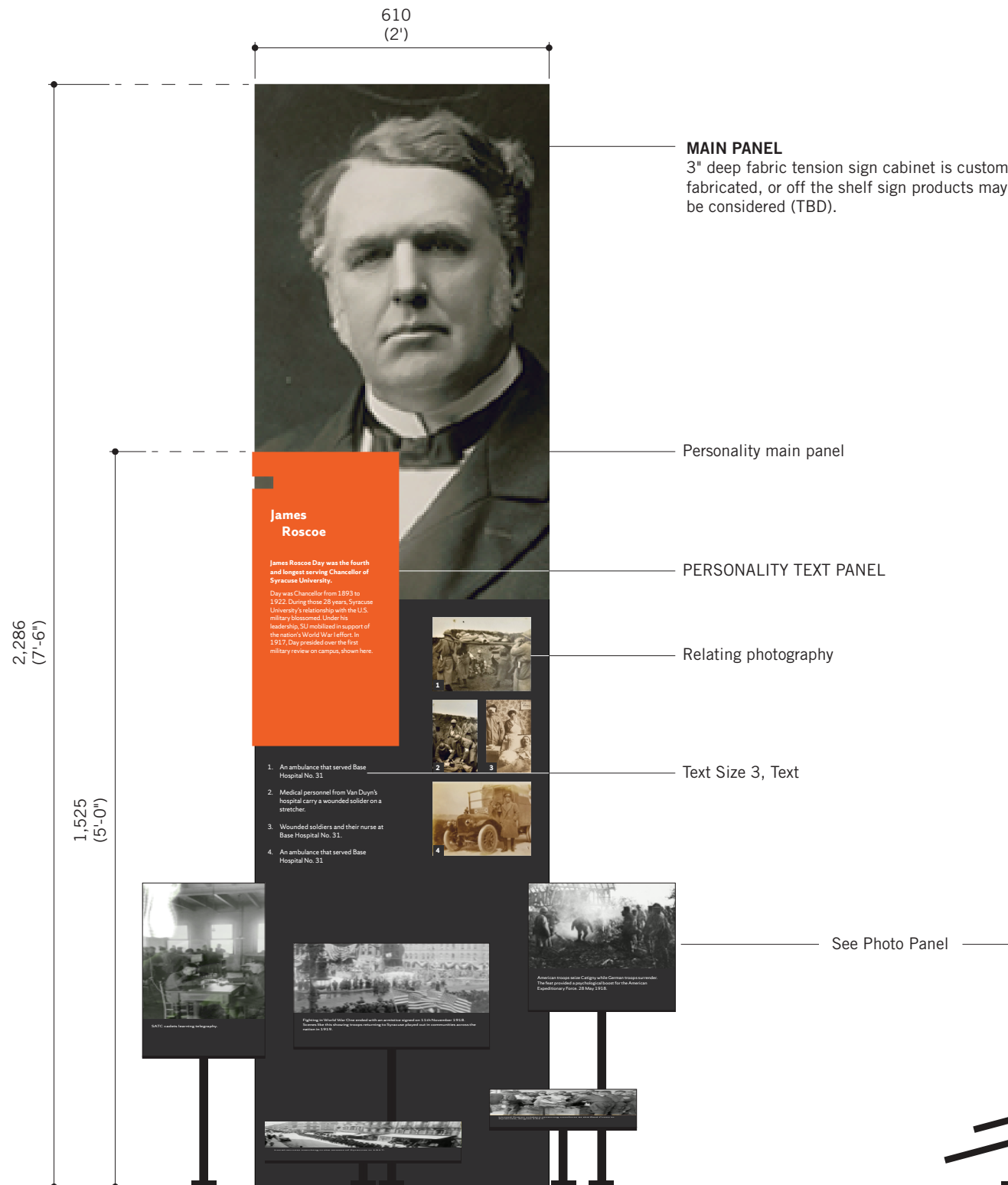
Typical Personality Panel – Type A

Sign Type	Drawn By	Checked By
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Scale	Dimensions
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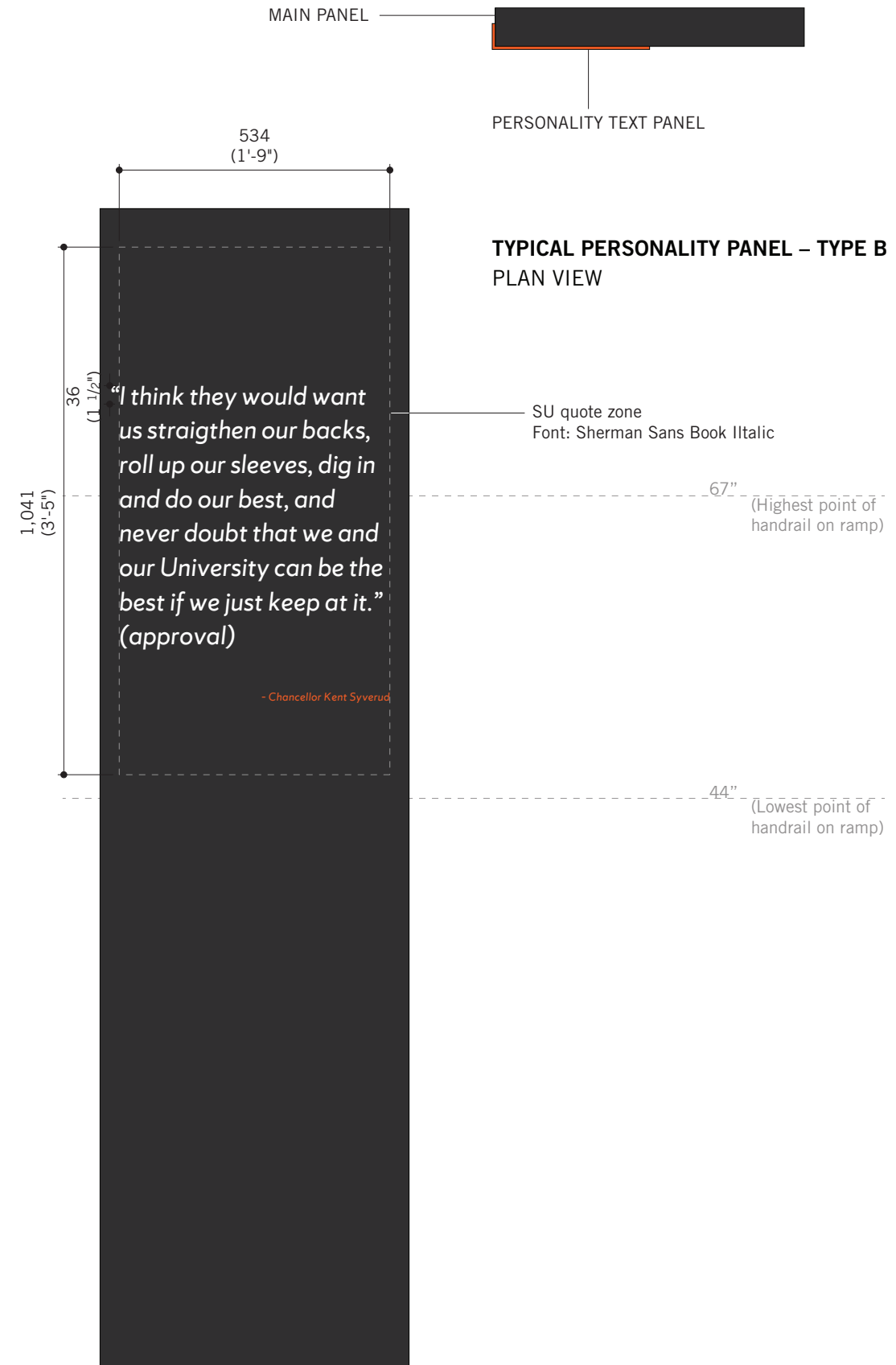
TYPICAL PERSONALITY PANEL - TYPE B



TYPICAL PERSONALITY PANEL – TYPE B
SCALE: 1"=1'



TYPICAL PERSONALITY PANEL – TYPE B
SIDE VIEW



TYPICAL PERSONALITY PANEL – TYPE B
REAR VIEW

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Drawing

Typical Personality Panel – Type B

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